

Valley
Rural Electric
Cooperative, Inc.

Your Touchstone Energy® Cooperative 



One of 14 electric cooperatives serving Pennsylvania and New Jersey

Valley Rural Electric Cooperative, Inc.
10700 Fairgrounds Road
P.O. Box 477
Huntingdon, PA 16652-0477
814/643-2650
1-800-432-0680
www.valleyrec.com

BOARD OF DIRECTORS

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CORPORATE OFFICE HOURS

Monday - Friday
7 a.m. - 5:30 p.m.

HUNTINGDON/MARTINSBURG/SHADE GAP OFFICE HOURS

Monday - Thursday
7 a.m. - 5:30 p.m.

OUTAGES & EMERGENCIES

1-800-432-0680

FROM THE PRESIDENT & CEO

Celebrating the International Year of Cooperatives



by Wayne Miller
President & CEO

EACH OCTOBER, we celebrate National Cooperative Month. This time around, however, we also have the privilege of spreading the word about an upcoming year-long, global celebration designating 2012 as the International Year of Cooperatives.

The slogan for co-op month this year is the same as that for the international

year: “Cooperative enterprises build a better world.” This slogan conveys the contributions that cooperatives have made — and continue to make — to social and economic development.

In today’s uncertain economic times, we seem more concerned than ever about the future success of our families, our country and our world. With that being said, I’m sure we would all agree that maintaining strong and sustainable communities is vital to that success.

History tells us that when we band together, anything is possible. Rural electric co-ops like Valley have been proving that for more than 70 years. Now, with the International Year of Cooperatives, we get the chance to showcase our legacy of innovation and achievement, and remind folks of what’s important in business — putting people first.

You’re a member of Valley Rural Electric Co-op, so you know we’re focused on providing safe, reliable and affordable power. But this community-driven business model doesn’t stop at your light switch. There are more than 29,000 co-ops across America taking many forms, from farmers coming together to get a fair price on supplies to credit unions delivering low fees and reasonable interest rates on loans. Our business model works for dairy farmers and small business owners as well as financial


institutions, grocery stores and insurance, housing and child care providers.

Did you know that one out of every four Americans is a co-op member? There are more than 1 billion members around the world. Co-ops fill a community need, giving a voice to folks that profit-driven businesses often overlook. Co-ops share a common set of principles and values, including self-help and democratic governance.

Electric cooperatives may only serve 12 percent of Americans, but our lines cover 75 percent of the land mass in this great nation. By banding together, we deliver power to 42 million rural Americans in 47 states. And we’re not finished.

Through the National Rural Electric Cooperative Association’s international programs, co-op line personnel are volunteering overseas to deliver electricity to 2 billion people living without power. Over the last 50 years, these efforts have provided light and hope to 100 million people in more than 40 countries.

During the International Year of Cooperatives, we want to underscore the fact that co-ops put people first. We brought electricity to our communities to improve the quality of life and provide opportunities for young people so they wouldn’t have to seek them in electrified cities. Now, nearly three-quarters of a century later, we still want our children to succeed. That’s why we’ve supported the Rural Electric Youth Tour program for nearly 50 years. Last summer, we sent 11 high school students to our nation’s capital to learn about leadership, teamwork and government. We also have provided 50 \$1,000 scholarships over the past two years to help send students to college.

Whenever our communities face needs, cooperatives are there to help out. By putting people first, we build a better world. To learn more, visit www.go.coop. 

Have you made the connection?

As a Valley Rural Electric Cooperative member, you can use your free Co-op Connections card or key fob to receive valuable discounts at the local participating businesses listed on these pages as well as more than 90 national retailers.

Keep this directory handy to identify local participants. Also,

keep an eye out for the Co-op Connections card decals on doors or cash registers where you shop.

To see an up-to-date list of participating businesses and their discounts, visit www.valleyrec.com and look for the Co-op Connections card icon on the home page. New discounts are added all the time!



AUTOMOTIVE/MOTORCYCLE

Calkins Auto

12951 Ferguson Valley Road, Burnham
Offer: 50% off tire rotations.

Huston Ford Motor Company

10719 William Penn Highway, Huntingdon
Offer: 10% off parts and labor; does not apply if customer has other specials and not offered on body shop repairs.

J & P Auto Mart

1906 Pleasant Valley Boulevard, Altoona
Offer: \$1,000 off purchase of any vehicle. Limit one per vehicle. Cannot be combined with any other offer/sale. Not applicable for prior purchase.

Keystone Kawasaki Yamaha

16432 Dunnings Highway, Duncansville
Offer: 5% off on parts and accessories. Best possible deal on new or used units. Must present card before purchase.

Route 26 Automotive

8413 Anderson Lane, Huntingdon (on Route 26 North past former Valley REC building)
Offer: 15% off oil changes.

Steve Seltzer Honda

433 Sabbath Rest Road, Altoona
Offers: 50% off labor on motorcycle or scooter inspections. 15% off regularly priced parts and accessories. Free gas can with purchase of Honda power equipment (up to \$40 value). Extra year of Honda care on purchase of new motorcycle, ATV or scooter.

CONTRACTORS/BUILDING SUPPLY

Adams Electric, Inc.

870 31st Street, Altoona
Offer: 10% off on electrical estimates.

Center Region Stone Supply

3462 Birmingham Pike, Tyrone
Offer: 10% off retail prices on Appleridge

Stone, FireRock fireplaces and Holland grills.

Central Penn Patio & Awning

321 Park Road, Mount Union
Offer: 3% discount.

Fink Brothers Supply

961 Pennsylvania Avenue, Tyrone
Offer: 20% off in-stock PPG paints.

G. B. Wineland & Son, Inc.

201 South Railroad Street, Martinsburg
Offer: 5% off Polaris insulated doors and/or 5% off five or more Polaris windows.

Lewistown Floor Company

518 West 4th Street, Lewistown
Offer: 10% off any carpet purchase over 450 square feet (50 square yards).

Newswanger Woodworking

2051 Henrietta Road, Martinsburg
Offer: 10% discount.

Rick Worthy Contracting, Inc.

10321 Sugar Grove Road, Huntingdon
Offer: 5% discount.

DINING/FOOD

Allegro Restaurant

3926 Broad Avenue, Altoona
Offer: Buy one dinner entree and receive \$5 off the second dinner entree. Not applicable to alcoholic beverages, lunch menu, family-style menu and dinner-for-two menu. Maximum value \$5. Not redeemable for cash.

Appleby's Drug Store

133 East Shirley Street, Mount Union
Offer: 50% off hot beverages: coffee, hot chocolate, cappuccino, tea.

Back Yard Burgers

360 Travelers Road, East Freedom
Offer: 15% discount.

Co-op Connections® Card



Valley Rural Electric Cooperative, Inc.

Your Touchstone Energy® Cooperative



Couch's Subs and Groceries

13605 Greenwood Road, Huntingdon
Offer: 10% off any menu item.

Doan's Bones Barbecue

3507 McAlevy's Fort Road, Petersburg
Offer: Free large fry with any purchase (must show card before order). \$4.95 value.

Fox's Pizza Den

128 West Allegheny Street, Martinsburg
Offer: \$2 off any large pizza.

Hobo's Restaurant

180 Hyndman Road, Hyndman
Offer: 10% off daily special or dinner entree - dine-in only.

J.P. Edward's Grill and Bar

203 South Logan Boulevard, Burnham
Offer: 10% off excluding alcohol and specials.

Jethro's, LLC

417 Parkview Lane, Altoona
Offer: 10% off. Not valid after 4 p.m. Fridays and Saturdays; not valid on holidays; not valid with any other discount; excludes tax, alcohol and gratuity.

Queen City Fruit & Produce

125 East Central Way, Bedford
Offer: 50 cents off product not already discounted.

Speck's Deli & Gourmet Pizza

12144 William Penn Highway, Huntingdon
Offer: 10% off menu-priced items; value meals and promotions excluded.

Wildflower Cafe

516 Washington Street, Huntingdon
Offer: 15% off one meal per card.

ENTERTAINMENT

Holiday Bowl

11862 William Penn Highway, Huntingdon
Offer: Free shoe rental for cardholder.

Isett Acres Museum

11941 Stone Creek Ridge Road, Huntingdon
Offer: \$1 off admission cost.

Lincoln Caverns and Whisper Rocks

7703 William Penn Highway, Huntingdon
Offer: \$1 off all adult tickets during regularly scheduled tours. Not valid during special events or in combination with other discounts.

HEALTH & FITNESS

HMJ PATCH Program

900 Bryan Street Suite 5, Huntingdon
Offer: Free quit-tobacco program: free support, free resources, free nicotine patches/gum.

Huntingdon Vision Center, Ltd.

828 Washington Street, Huntingdon
Offer: 5% off total bill when paid with cash/check at time of service (excludes vision plans).

Modern Family Dentistry

3195 Cold Springs Road, Huntingdon
Offer: \$75 off a new patient exam, cleaning and x-rays (must be a new patient of record).

HOME, GARDEN & FARM

Antietam Iron Works & Powder Coating, LLC

201 Lincoln Way W. Ste. 100, McConnellsburg
Offers: Powder coating: 10% off order (for first-time customers). 10% off iron fence or railings (max. discount \$200). 10% off gift shop items. Must mention card when placing order.

BluAcres, LLC

205 McKnight Lane, Williamsburg
Offer: 10% discount on services.

elizaBeth Designs

11899 Raystown Road, James Creek
Offer: 3 hours of professional kitchen design services with the purchase of kitchen cabinets (\$225 value). Services billed up front and deducted from cabinet order if ordered within 6 months.

Hines Feed Store

210 South Juniata Street, Hollidaysburg
Offer: 5% off excluding feed and fertilizer.

Kavazea Designs

398 School House Road, McVeytown
Offer: 10% off any new design service.

M & T Vacuum Systems

515 Washington Street, Huntingdon
Offers: Free estimate on vacuum tune-up or service. 10% off any new vacuum.

Mill Hill Farm Supply, Inc.

161 Mill Hill Rd. and 618 Canal St., Williamsburg
Offer: \$5 off any \$25 purchase.

Potted Memories Greenhouse

5118 Piney Creek Road, Williamsburg
Offer: 10% off purchase of \$50 or more.

Raystown Decorator Fabric

7163 William Penn Highway, Alexandria
Offer: 20% off fabrics in stock.

Roberts Four Season Power Equipment

613 North Logan Boulevard, Altoona
Offer: 5% off purchase of new mower.

Stoudnour Petroleum, Inc.

8853 Raystown Road, Saxton
Offer: 1 cent per gallon discount.

Windy Hill Furniture Store, Inc.

7361 Kettle Road, Tyrone
Offer: 20% discount on prints, lamps, rugs and accessories (some exclusions apply).

OFFICE/PROFESSIONAL SERVICES

D-Signs

2816 US Highway 522 South, McVeytown
Offer: 10% off all purchases.

Ellis Office Supply, Inc.

1640 East Pleasant Valley Boulevard, Altoona
Offer: 10% off any supply order of \$50 or more.

Film Center (The)

3415 Pleasant Valley Boulevard, Altoona
Offer: 50 4x6 photo-lab quality prints from your digital camera for just \$10.

Freedom Rentals

360 Travelers Road, East Freedom
Offer: 15% discount.

Grove's, Inc.

504 Washington Street, Huntingdon
Offer: 5% off in-store purchases of \$25 or more. Good on any in-stock items. May not be combined with other discount coupons.

Huntingdon Offset Printing Company

10722 Fairgrounds Road Suite 4, Huntingdon
Offer: Buy 500 full-color, one-sided business cards, get 500 free of the same card.

Manning Photography

28 West 10th Street, Tyrone
Offer: \$50 gift certificate (cannot be combined with other offers).

Modern Business Systems & Communications

Route 522 South, Mount Union

Offer: 10% off list price. Products: fire files, safes, alarm and TV surveillance systems.

One-Stop Communications

126 Electric Avenue, Lewistown
Offers: \$10 off any wireless phone and 20% off standard phone accessories.

Paul Prough Photography

59 Lower Country Club Road, Mount Union
Offer: 10% discount off all orders.

Photos by Jean

510 12th Street, Huntingdon
Offer: 15% discount.

PPCS Consulting, LLC

195 Bean Hill Road Suite 200, Martinsburg
Offer: 15% off any service - PC repair/virus removal.

Stone's Notary Service

2183 Cow Path Lane, James Creek
Offer: 10% off one notarized document.

RECREATION/SPORTS

Bear Creek RV

17481 Raystown Road, James Creek
Offer: 10% off regularly priced items.

Ed's Train Repair & Sales

1317 Vira Road, Lewistown
Offer: 10% off all train track purchased.

Reed Defining Taxidermy

207 Holly Acres Road, Tyrone
Offer: \$25 off the purchase of any mount or service.

Saxton Outdoor Supply

10520 Raystown Road, Saxton
Offers: 15% off any in-stock bait. 10% off any in-stock Carhartt item (one item only discounted) per purchase.

RETAIL

Franklin Frames

911 Logan Boulevard, Altoona
Offer: 5% discount on custom framing orders.

Four Seasons Florist

1100 Moore Street, Huntingdon
Offer: 10% discount on cash-and-carry merchandise.

Kim's Country Korner

6439 William Penn Highway, Alexandria
Offer: 10% off all Thompson's candle products.

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Log Cabin Gallery Shop

Hartslog Valley Road, Huntingdon
Offer: 10% off the item of your choice.

Mount Union True Value Hardware

135 East Shirley Street, Mount Union
Offer: 10% off regularly priced items.
Not valid on sale items.

Mur Jewelry Company

625 Washington Street, Huntingdon
Offer: 25% off regular diamond jewelry.

Prospector Jewelers

1514 Cove Lane Road, Martinsburg
Offer: 10% discount.

Raystown Electronics, Inc.

Route 522 South, Mount Union
Offer: Discount varies with product.

Saxton Station Pharmacy

509 Main Street, Saxton
Offer: 20% off regularly priced gift department items.

Vintage Art Glass & The Foxy Grape

508 Penn Street, Huntingdon
Offer: Friends and family 10% discount on purchases.

Western Auto of Huntingdon

701 Washington Street, Huntingdon
Offers: Free car charger with Verizon cell phone activation. 10% off computer repair. 10% off gift department.

TRAVEL

Crampton Manor Bed & Breakfast

270 Country Lane, McConnellsburg
Offer: 20% off any accommodation.

Riley's Bed and Breakfast

863 Washington Avenue, Tyrone
Offer: Sunday through Thursday - 15% discount.



**ADDED BONUS:
Prescription discounts**

The Co-op Connections card gives co-op members access to 10 to 60 percent savings on most prescriptions at more than 48,000 independent pharmacies and national chains, including CVS, RiteAid, Target, Walgreens, Wal-Mart and many others. Note: These discounts are not insurance and are not intended as a substitute for insurance.

To find providers, obtain prescription price quotes and more, visit www.valleyrec.com. Click the Co-op Connections card icon, then look for the Prescription Discount button on the left.

Nationwide, \$34.7 million has been saved so far on prescriptions through the Co-op Connections card program.

New bill payment options available for co-op members

In an effort to improve service and make paying electric bills as easy as possible, the cooperative recently adopted some additional, secure bill payment options for members' convenience.

Credit/debit card payment

Members may now pay electric bills online with a major credit/debit card or an electronic check by using a secure bill payment interface called E-Bill.

Some key features of E-Bill include:

Consumer history — Consumers are able to view current and historical billing information, payment history and use history graphs.

Payment processing — Members may set up or stop recurring payments — and even request a new electric service.

Consumer email notification — Consumers have the option to receive an email notification when a new bill is generated.



Members can access E-Bill by clicking the View & Pay Bill tab at www.valleyrec.com. Members may also pay by credit/debit card at any co-op office location (Huntingdon, Martinsburg and Shade Gap).

Phone payment

In addition, members may now pay electric bills securely over the phone by calling 800/432-0680 and following the prompt for phone payment. Payments can be made anytime of the day or night, not just during normal business hours.

Did You Know?

Electric cooperatives nationwide have retired \$9.5 billion to members since 1988 - \$626 million in 2010 alone. Because electric co-ops operate at cost, any excess revenues, called margins, are allocated to members in the form of capital credits.

\$626 million
in 2010

\$9.5 billion
since 1988

Source: National Rural Utilities Cooperative Finance Corporation